



**1800 Visitors | 100 Exhibitors | 10 Zones | 1 Venue | 1 Inspiring day!**

**01.10.19 – North Notts Arena, Worksop**

**'What Next'** in North Notts is a new skills and education expo for all of the regions year 11 and 13 learners. The Expo will highlight the range of opportunities allowing young people to make informed decisions about their next steps into the world of work or ongoing education.

The expo (with the support of employers, stakeholders and providers from across the region) will demonstrate the range of careers opportunities and wider apprenticeships, work experience, Study Programmes, T Levels, A Levels and Higher education options. It will enable learners to have direct dialogue with these exhibitors steering direction and starting employment pipelines.

The event is funded by the North Notts BID (Business Improvement District) and is being delivered in partnership with Bassetlaw District Council (Economic Development team) and other wider regional stakeholders. There is **no cost** to businesses, organisations or charities to exhibit.

**Exhibitor Information:** **'What Next'** in North Notts aims to be the annual focus of careers and skills activity – shaping the future of a new generation and potential talent pipeline for businesses. By driving ambition and showcasing opportunity, we aspire to make more young people aware about their options and bringing careers choices to life, and supporting business to narrow the skills gaps

- **Date:** Tuesday 1<sup>st</sup> October 2019
- **Time:** 8:45 – 18:00
  - Exhibitor set up from 7:30 (possible access on 30<sup>th</sup> Oct TBC)
  - School bookings 8:45 – 16:30
  - Public opening 16:30 – 18:00 (last entrance 17:30)
- **Venue:** North Notts Community Arena, Eastgate, Worksop, Notts, S80 1QS.
- **Arena Contact:** 01909 480164 / <https://nnca.info/>

**Support From The Business Community:** **'What Next'** aims to inform and shape a new generation, by helping young people to go further and faster in their careers. Attracting **1800+ learners** from across the region this **FREE** event provides interactive **'Have a Go'** experiences that inspire young people to explore careers in a range of key sectors and motivates them to find out more about the functions of local employers, stakeholders and the voluntary sector. Businesses can directly engage with education providers to help shape the skills they need for the future workforce, **'What Next'** provides the districts annual platform.

**Focused Skills Zones:** *'What Next'* provides hundreds of great career ideas to explore, including jobs of the future. The expo also provides opportunities to consider all the post 16 / 18 options including Apprenticeships, A levels, Vocational Qualifications, Higher Education or direct employment. Visitor handbooks and careers pre-work will be provided to help the learners focus their time and get the greatest impact during the visit.

A mixture of national and local employers and skills provision will be on-hand in themed areas.

- *Health, Care & Life Science*
- *Engineering, Manufacturing & Technology*
- *Construction*
- *Finance, Legal, Service & Public Sector*
- *Logistics & transport*
- *Land Based , Animal Care & Retail*
- *Tourism & Hospitality*
- *Volunteering*
- *Continued & Vocational Education (Post 16, FE, HE)*

**Careers advice:** For those students who need guidance we are looking for employers to help form an independent panel will provide a *'Careers Triage'*. Here we will utilize the skills of expert careers advisors, business HR managers education professionals and **'near peer'** current students / apprentices to provide impartial 1:1 advice and guidance to mentor those students to reflect on possible options open to them.

**Arrangements:** exhibitors will have time prior to the event to set up their displays. The schools are then provided with a dedicated time slot at the event to ensure the learners have time to fully engage the exhibitors with whom they may wish to explore careers. From 16:30 *'What Next'* opens to the **public** for wider age ranges and provides the opportunity for parents / careers to attend and find out more.

**Business Benefits:** As well as supporting Corporate and Social Responsibility activities in the local community, there are numerous benefits from engaging with the learners and providers at the event;

- **Brand awareness** to position the business in the local community
- **Raise the profile** of the organisation with future workforce
- Engage with local schools, Further and Higher Education institutes to
  - **develop apprenticeship, work experience, placements and traineeships**
  - Access a **talent pool** of learners completing study at 18 and 21+ for direct employment
  - Engage with the **HE and graduate market** for internships, project development, design and research activities
  - Influence curriculum and help narrow existing skills gaps
- Engage with **Stakeholder groups** to support wider recruitment opportunities such as Armed Forces, care leavers or those with health barriers
- The ability to reach **all the North Notts year 11 and 13 students** from the local secondary schools (and their parents), colleges and training providers **at one event!**

For further information or to reserve a space please contact:

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<https://www.bassetlaw.gov.uk/whatnext>

<https://northnottsbid.co.uk/what-we-do/the-business-voice/>

*'What Next' - Creating a space for employers and the future workforce to engage*