

NORTH
NOTTS **BID**

BUILDING A BETTER FUTURE

The Journey Continues...

**BUSINESS PLAN
2022 - 2027**





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GEORGE BUCHANAN
CHAIR, NORTH NOTTS BID
HODSOCK PRIORY, BLYTH

More than ever before, supporting local is vital. The BID has achieved some amazing results for North Notts so far, with £3.7m invested in five years by local businesses to improve our area.

Your YES vote in this ballot keeps the momentum of better events, security, savings and services for businesses for another five years. Please have a read of our business plan and see the part that you and your

company can play in this business-led, business-managed venture.

The BID builds on the foundation that North Notts and its unique towns, villages and business parks is a fantastically well-connected corner of England rising to meet its potential as one of the most attractive places in the UK to live, work and thrive. I look forward to you coming on board and working together for a more prosperous North Notts.

George

While still a fledgling in terms of my years of involvement with the North Notts BID, I have a lifetime of experience in operating a business in our region.

Fantastic improvements have already been funded by the BID over the past five years, and looking to the future, the plans are exciting, ambitious and achievable!

Never has there been a more important time for us to come together, work together and achieve.

I'm looking forward to playing a part in the next chapter - ensuring our businesses receive all the support and recognition they so deserve.



HELEN COPE
VICE CHAIR, NORTH NOTTS BID
TRANS-SPORT.TV, TRESWELL

Having been part of the North Notts BID journey from the initial idea through to the ballot and to where we are today, I am extremely proud of what we have achieved in our first five-year term.

Nobody had attempted to develop an area-wide BID before, so it was a bold and ambitious move. But here we are almost five years later preparing for our next term, and we don't want this journey to stop now.

Please take the time to read on and remind yourself of what we as a business community have achieved so far and hear of our exciting plans and vision for the next chapter.



SALLY GILLBORN
NORTH NOTTS BID
CHIEF EXECUTIVE

Our Board

Our Board is made up of passionate people from local businesses of all sizes and sectors who give their time voluntarily, and are all dedicated to ensuring the BID team delivers a range of projects and services to help make North Notts an even better place to work, live and visit.

BOARD MEMBERS

- Sally Gillborn
Chief Executive, North Notts BID
- George Buchanan
BID Chair & Hodsock Priory
- Helen Cope
BID Vice-Chair & Trans-Sport.TV
- Christine Horrocks
Elizabethan Academy
- Jason Austin
The RNN Group
- Graham White
Carlton Forest Group
- Beverley Alderton-Sambrook
Bassetlaw District Council
- Joelle Davies
Nottinghamshire County Council
- Kate Firth
Ye Olde Bell Hotel and Restaurant
- Andrew Powell
EDF Energy

OBSERVERS

- Rick Brand
Representing Retford Business Forum
- Philip Jackson
Representing Worksop Business Forum

ABOUT OUR BID



The BID will support businesses of all sizes and sectors throughout the district

North Notts BID is the UK's first ever, area-wide business improvement district (BID) covering the whole district of Bassetlaw. There are currently around 330 BIDs in the UK, most of which cover cities or towns.

North Notts BID Ltd is the proposer of the BID and will be responsible for the implementation and delivery of the BID business plan. It is a not-for-profit company, limited by guarantee, and led by a private sector board.

We are the second largest BID in the UK, supporting over 1,000 businesses and just under 1,300 hereditaments.

All business premises across all business sectors within the district of Bassetlaw in the defined BID area will be involved, apart from those business premises with a rateable value of less than £12,000.

We cap the BID levy at £12,000 for our larger businesses and those with multiple hereditaments.



WHAT IS A BID?



Business Improvement Districts (BIDs) are independent, business-led and business-funded organisations formed to invest in and deliver a range of key services to improve an identified local area or district

They are elected to operate for a maximum term of five years by a majority of business owners who cast their vote during a 28-day postal ballot

The vote is based on the BID's five-year business plan, drawn up after consultation with local businesses

BIDs are not-for-profit organisations that are mostly financed through a small, compulsory annual levy paid by businesses in the BID area, based on rateable value

BIDs are highly successful in bringing together the skills and experience of local businesses, local authorities and other key partners – adding great value and benefits to an area through a range of initiatives

THE STORY SO FAR...



Local schoolchildren bring 'Joy to the World' at our Christmas Lights Switch On

Helping our business community to thrive has been at the heart of everything we have done for the last five years.

We have seen some incredible achievements since our first ballot when businesses voted in favour of North Notts BID becoming the UK's first area-wide Business Improvement District.

We have worked together to build an environment where our businesses can grow and flourish, where we can support with

training and job creation – not to mention our showstopping events - bringing benefits for all as we become stronger together.

We have faced many challenges with the pandemic, but the strength and optimism of our business community has shone as we have developed lasting working relationships.

We're very proud of our district - and our vision of it becoming a destination of choice for business, work, leisure, study, and as an inspiring place to live remains at the forefront of what we do.

A safe, clean and confident environment that provides a warm welcome to all is a major part of our sustainable growth and future success.

As we near the end of our first term, our work doesn't stop here. We have a wealth of exciting and innovative plans to enrich and develop North Nottinghamshire during these crucial times.

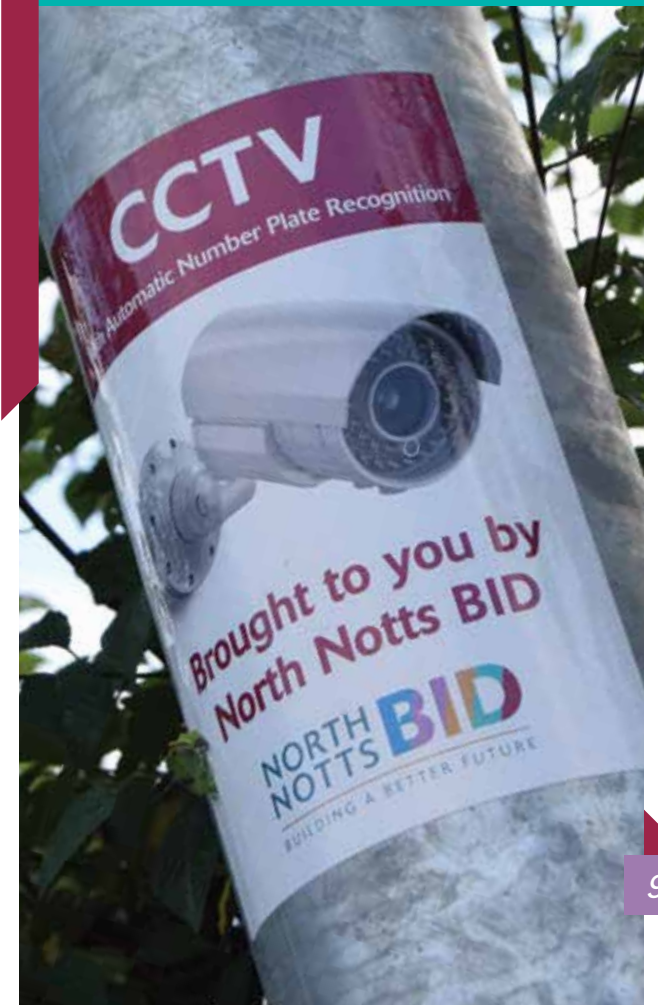
Only with a majority 'YES' vote at the ballot in June 2022 can we build on our strong foundations and forge ahead in the next five years.

Be part of the journey as we go into the next chapter.



We have been able to take advantage of services that are incredibly relevant to our needs - such as Fire Marshal and First Aid Training as well as security seminars - which has in turn enhanced the quality of service that we can provide to clients.

- Richard South, South Electrical



WHAT WE HAVE ACHIEVED 2017 to 2022

Here's a look at just some of the dynamic, innovative and fun measures that the North Notts BID has achieved for our district:



We have been able to make the most of the BID's services such as the Maintenance Team as well as generating additional business from its organised events, which has meant we have attained good value for money from the scheme.

- Wayne Gregory, Savoy Cinema

Remember...

For all of this to continue you must vote **YES** at the ballot taking place between the 2nd June and the 30th June!



Introduced the DISC crime reporting app & FREE digital radios



Enhanced our Business Crime focus with NNBCRP



Installed CCTV with ANPR into our industrial areas



Hosted big names at our showcase events which thousands came to see



Delivered the stunning North Notts Journeys Art Trail



Created a bright & welcoming atmosphere for our town centres



Developed a new FREE digital training platform



Introduced the LoyalFree App for offers & savings



Sponsored the inspiring North Notts Business & Business Women Awards



Helped businesses save with the North Notts Savings Service



Tidied up with our Maintenance Support Service



Refreshed the directional Signage welcoming people to North Notts



Sponsored and managed the popular Christmas Lights Switch On



Helped our high street reopen after the pandemic

WHY YOU SHOULD VOTE YES AGAIN



Alexandra Burke wows in front of big crowds at Retford's Party In The Square

We secured more than £3.7m in funds to support our business community since an overwhelming 85% voted 'YES' to a BID for North Nottinghamshire. This is an additional £500k on top of the forecasted £3.2m outlined in our first business plan.

We are passionate about making our district a safe, attractive and appealing place for both visitors and the people who live here.

We hit the ground running from the start, from providing free town centre WiFi and a digital radio scheme, CCTV cameras with ANPR monitoring in our industrial estates, to our free maintenance support services and the crowd-pleasing FoodFest and Party in the Square events.

We consulted with our BID members to determine which projects they valued and what new projects and services they would like to see. We're planning even more initiatives to underline our commitment to North Nottinghamshire and its businesses, communities and people as we seek re-election.

Together, we can make a real difference to the future of North Notts.

Voting YES at ballot will safeguard these projects and allow us to develop even more.



Vote Yes To Keep

- ✓ North Notts Party in the Square
- ✓ Food Fest & Food & Drink Show
- ✓ Christmas Lights Events
- ✓ More Great Trails and Exhibitions
- ✓ What Next Careers Events
- ✓ FREE Town Centre WiFi
- ✓ LoyalFree App
- ✓ North Notts Savings Scheme
- ✓ CCTV with ANPR in Industrial Areas
- ✓ Business Crime Reduction Partnership
- ✓ FREE Digital Radios Scheme
- ✓ DISC Crime Reporting App
- ✓ Maintenance Support Service
- ✓ Training Courses for Businesses
- ✓ And much, much more...



The BID helps to amplify our business message to North Nottinghamshire and we have benefitted tremendously from its array of services, including the installation of a defibrillator outside our premises.

- Damyon Nicholson, Smartpods

OUR VISION: THE JOURNEY CONTINUES...



Retail expert Bill Grimsey visited our North Notts towns

SECURE...

...The future and fight against crime

- ✓ Health & Wellbeing Initiatives
- ✓ Green Initiatives
- ✓ Crime Prevention Tactics
- ✓ Nighttime Economy Support

STRENGTHEN...

...The workforce to develop and grow

- ✓ Encourage Enterprise
- ✓ Community Training Initiatives
- ✓ Link Schools with Businesses
- ✓ Bridge the Skills Gap

SHOWCASE...

...BID members and our wonderful district

- ✓ Member Spotlights
- ✓ Festivals
- ✓ Investment Expo
- ✓ Promote our Visitor Economy

We will continue to back and unite North Notts as it builds on its achievements and growth as a desirable and much-loved destination.

As we continue to emerge from the effects of the pandemic, we want to help our businesses in as many different ways as we can, from staffing and workforce to promotion and marketing. And we will further enhance our business crime reduction offer to secure the future of North Notts.



Defibrillator installed at the North Notts Community Arena

EXCITING PLANS FOR OUR NEXT FIVE YEARS



SLYDE kick Christmas off in style as they bring the noise to Worksop Christmas Lights Switch On

We pledge to keep up the momentum and make further strides in our transformation over the next five years with many fresh and exciting plans in the pipeline.

Our BID members will be kept up-to-date with the latest news and developments - and be assured that their hopes and views are represented at the highest levels.

Your views are important to us. We asked - and you told us exactly what you needed for

the future. We surveyed our BID members in two stages and consulted with our business partners and stakeholders to create a strategy that continues to target these three main themes:

- ✓ **The Business Voice**
- ✓ **The Experience**
- ✓ **The Destination**

We will increase our business resilience, tackle business crime and improve our education, skills and enterprise offerings so that we can attract investment, retain talent and launch new green initiatives to ensure our future sustainability.

The experience of visiting and living here is more important than ever. We will celebrate the region's vibrancy and connectivity - and help to take care of our people's health and wellbeing.

And through a range of ambitious plans to celebrate our heritage and culture, we will strive to increase North Notts' appeal, ensuring it is a welcoming destination of choice.

We asked, you advised. Now let's take this opportunity to shape the future.



THEME 1:

The Business Voice



The North Notts BID Board meet bi-monthly to discuss projects, plans and to monitor budgets and spending

Combining rich history and an exciting future, North Nottinghamshire is a great place to do business. We have many home-grown companies and multi-nationals, and small independent businesses in our town centres, historic country estates and industrial estates.

The BID will continue to be a creative driving force for change, going above and beyond in a number of key ways...

BUSINESS RESILIENCE

- ✓ **Support** our businesses to become more resilient, to rebuild and strengthen through relevant training, workshops, business support, information and advice
- ✓ **Revitalise** the local economy by working collaboratively to encourage more businesses to start, grow and relocate to the district
- ✓ **Introduce** a 'What's in North Notts' business expo to showcase our fantastic offering to businesses and potential investors regionally and nationally
- ✓ **Develop** sector-specific support to help increase the skilled and unskilled labour supply in the logistics, manufacturing, engineering, digital and low carbon sectors
- ✓ **Forge** stronger links with our voluntary community and social enterprise (VCSE) sector to support its work in the community
- ✓ **Strengthen** relationships with key partners and stakeholders to ensure that we collectively offer a cohesive range of support to our BID members

TACKLING BUSINESS CRIME

- ✓ **Develop** and expand the work of the North Notts Business Crime Reduction Partnership (NNBCRP) through topical meetings, information sharing and support
- ✓ **Enhance** our business crime prevention tactics by introducing:
 - SmartWater** – a traceable liquid and forensic asset-marking system which can identify thieves and deter theft
 - TruckPol** - gives businesses in the supply chain access to real-time intelligence about risks and threats to safety and freight
- ✓ **Procure** Town Centre BID Wardens to offer visible support on busy trading days, reassure businesses and the public, and prevent anti-social behaviour
- ✓ **Introduce** Night Rangers to undertake targeted patrols at weekends, supporting the busy night-time economy in our larger town centres
- ✓ **Upgrade** our DISC real-time crime reporting app to include industrial and rural crime reporting
- ✓ **Partner** with the local police and the Police Crime Commissioner to campaign for better incident response times and keep abreast of relevant initiatives and funding streams
- ✓ **Set-Up** a new IndustrialWatch scheme to support businesses in our industrial estates
- ✓ **Continue** to introduce new initiatives and training to help reduce business crime



EDUCATION, SKILLS AND ENTERPRISE

- ✓ **Facilitate** links between local businesses, schools, academies and colleges to support direct recruitment opportunities
- ✓ **Collaborate** with the North Notts Skills Board, D2N2 and other partners to maximise opportunities to match business needs with work-based training
- ✓ **Encourage** enterprise for year 6+ students through innovative projects delivered in partnership with local businesses
- ✓ **Offer** the use of empty units and market stalls as pop-up shops to enable year 6+ students to sell products made in school
- ✓ **Develop** a community cafe run by adults and young people with learning difficulties, supported by hospitality students, offering invaluable hands-on experience
- ✓ **Enable** the area's school-leavers to make informed career choices through our What Next in North Notts careers events



GREEN INITIATIVES

- ✓ **Undertake** biodiversity audits and tree assessments to develop a positive environment in town centres, looking at projects such as bee hotels and wild flowering
- ✓ **Reduce** traffic congestion by promoting the use of smaller cars and electric vehicles, encourage car sharing and support partners wanting to introduce cycle lanes
- ✓ **Increase** recycling capacity by informing, educating and proactively promoting how and where businesses can recycle items
- ✓ **Support** retail businesses throughout the district to replace all plastic bags with paper or cloth bags
- ✓ **Encourage** our local hospitality businesses to introduce more meat-free dishes and introduce meat-free days to help the environment
- ✓ **Assist** businesses to become more energy efficient to reduce their carbon footprint and save money



THEME 2:

The Experience



Thousands of music fans got to experience big name artists on their doorstep at Party in the Square!

North Nottinghamshire is a hidden gem of a place, with a distinct character and identity, many stories to tell and a wealth of fantastic experiences on offer.

It is a regionally important commercial area with rich cultural, social and historic significance that makes it one of the UK's most invigorating places to work, live, or visit. With easy access to major road and rail routes it's also an excellent place to do business.

Our members certainly know how to put on a great show and we will build on the region's collaborative spirit and aspirations to attract thousands of visitors to a range of engaging events.

We are proud ambassadors of our district and want residents and visitors alike to feel that this is a real destination of choice for business, work, shopping, leisure, study and to live.

We all have the same aim - to create a strong economic and social future and a happy and prosperous North Nottinghamshire in these ways:

ACCESSIBILITY

Collaborate with Bassetlaw District Council to offer parking incentives for seasonal shopping and on key event days in our town centres

Encourage better public transport links between our towns and villages and Retford and Worksop train stations

Partner with Stagecoach and other local bus companies to offer enhanced bus services during busy times and on dates of key events

Lobby relevant partners to join forces in supporting rural businesses to access cheaper, faster broadband

CLEAN AND WELCOMING

- ✓ **Ensure** our district is kept clean, tidy and brighter through regular maintenance support, helping to create a great first impression
- ✓ **Dress** our town centres throughout the seasons to ensure they are attractive and welcoming, encouraging people to eat, drink, visit and shop locally
- ✓ **Encourage** litter and waste reduction with the introduction of more segregated bins
- ✓ **Provide** additional baskets and planters in the gateways to our town centres
- ✓ **Support** the development of promotions and trails such as The Big Lunch/Tea - an 'eat out to help out'-style promotion to support our hospitality sector during quieter months



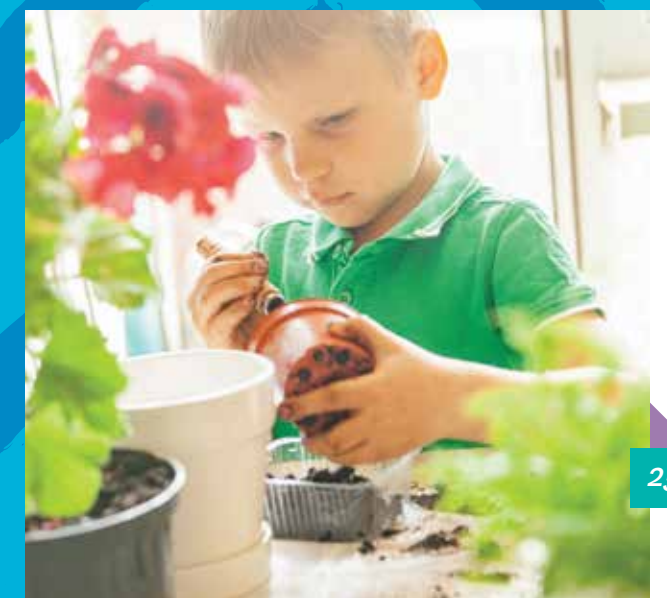
SHOWCASE EVENTS

- ✓ **Continue** to deliver our flagship events, including North Notts FoodFest, Party in the Square and the Christmas lights switch-ons
- ✓ **Introduce** more events and festivals like our Dino Discovery day, which proved to be a huge success in May 2022
- ✓ **Celebrate** events that promote equality and diversity within our local community, offering sponsorship and event management support



HEALTH AND WELLBEING

- ✓ **Develop** a horticultural farm project with schools to improve mental health, eating habits and knowledge of where food comes from
- ✓ **Deliver** assemblies and talks, led by key business leaders, to reassure students that business opportunities are achievable and available locally
- ✓ **Establish** 'Healthy Sunday' events and activities in our town centres to bring together physical, mental and spiritual health suppliers



THEME 3:

The Destination



You'd better BEE-LIEVE it! Our 2022 nectar trail brought colour and vibrancy to our town centres and showcased the incredible creative talents of our districts children

We live and work in a fabulous area which is bursting with innovation, great places to visit, venues to socialise in and where the community is always welcoming.

North Nottinghamshire has a distinct character and identity with many fantastic stories to tell.

Nestled between three counties, North Nottinghamshire is connected to major road

and rail routes with easy access to Robin Hood and East Midlands airports and five universities.

We want to spread the word far and wide about what a special place this is and one that visitors can keep on returning to - or stay here for good...



GETTING HERE

- ✓ **Lobby** public transport providers to extend train and bus services between Worksop and Retford stations to ensure easier access from other major towns and cities
- ✓ **Forge** links with local taxi firms and offer training and start-up advice to those wishing to set up a taxi business, to offer more options

- ✓ **Review** existing directional signage throughout the district, including brown tourist signs
- ✓ **Publicise** all forms of transportation links to ensure that people are aware of how to get to and from our lovely destination

MARKETING AND PROMOTION

- ✓ **Market** North Nottinghamshire as a go-to destination to eat, drink, shop and socialise in. Promote North Notts as a great place for day visits, staycations and holidays
- ✓ **Assist** the relevant business forums and town councils in creating targeted and focused marketing plans for each of our four key towns
- ✓ **Create** dedicated profiles on Visit Nottinghamshire, North Notts Envoys and other key tourism websites to maximise our promotion of the district regionally and nationally
- ✓ **Offer** support to accommodation providers in promoting the wide and diverse range of options we have available to the visitor economy



HERITAGE AND CULTURE

- ✓ **Celebrate** our historic 'market town' culture, support the promotion of our markets and encourage more artisan producers to take stalls
- ✓ **Sponsor**, support and promote events and activities that celebrate our North Notts heritage and culture, including North Notts LitFest, Heritage Day and Charter Day



PROPOSED BID AREA

Following feedback from businesses in 2017, the BID Steering Group proposed the boundary you see on this map, covering the complete local authority district of Bassetlaw. We will continue to work with these boundaries for our second term.



PLEASE NOTE:
For a full list of street names, roads, business parks and areas included, please visit our website northnottsbid.co.uk/category/street-names/

NORTH NOTTS BID BUDGET

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	TERM
INCOME						
Predicted Levy Income*	723,681.00	723,681.00	723,681.00	723,681.00	723,681.00	3,618,405.00
Additional Income	50,000.00	50,000.00	50,000.00	50,000.00	50,000.00	250,000.00
Total Income	773,681.00	773,681.00	773,681.00	773,681.00	773,681.00	3,868,405.00
EXPENDITURE						
Experience	247,150.00	247,150.00	247,150.00	247,150.00	247,150.00	1,235,750.00
Business Voice	223,190.00	223,190.00	223,190.00	223,190.00	223,190.00	1,115,950.00
Destination	75,000.00	75,000.00	75,000.00	75,000.00	75,000.00	375,000.00
Management Costs	148,745.58	148,745.58	148,745.58	148,745.58	148,745.58	743,727.90
Levy Collection Fees	21,700.94	21,700.94	21,700.94	21,700.94	21,700.94	108,504.70
Contingency	57,894.48	57,894.48	57,894.48	57,894.48	57,894.48	289,472.40
Total Expenditure	£773,681.00	£773,681.00	£773,681.00	£773,681.00	£773,681.00	3,868,405.00

*Figures have been based on a projected annual levy collection rate of 98%

CONTINGENCY

An annual contingency of £57,894.48 calculated at 8% of levy income as been applied. All reallocation of unspent contingencies will be agreed by the BID Board.

ADDITIONAL INCOME

Budgeted additional income is estimated from past performance of North Notts BID. The BID intends to seek additional funding where possible to increase the benefits that can be delivered by the BID to businesses. This income will be purused and

allocated in line with the spirit of the business plan and company objectives. The precise allocation of any additional income may vary between project lines.

VOLUNTARY MEMBERSHIP

Voluntary membership of North Notts BID will be made available to businesses below the levy threshold.

Terms of voluntary membership will be agreed by the BID Board.

HOW WE ARE ACCOUNTABLE

North Notts BID Ltd pledges to ensure it has the resources and systems to deliver the BID Business Plan to the highest standards, operating professionally, transparently and robustly in the following ways:

- ✓ Staff the company with qualified, experienced, professional and passionate personnel
- ✓ Appoint a skilled board to represent levy paying businesses from all sizes, sectors and skill sets
- ✓ Be both proactive and reactive to business needs
- ✓ Employ professional, legal and financial support to ensure high standards of operation and independent, transparent auditing of company operations
- ✓ Keep operating costs low so that the majority of the BID levy is spent on the projects that make a difference
- ✓ Ensure management costs do not exceed 20% of the BID income
- ✓ Hold public meetings so businesses have direct access to the BID Board
- ✓ Produce regular newsletters to inform of progress
- ✓ Set Key Performance Indicators (KPIs) to benchmark and showcase the successes of the BID
- ✓ Be commercially-minded and aim to generate at least £250,000 over the BID term in voluntary contributions, sponsorship and advertising income to help cover the costs of the BID and deliver better projects and events
- ✓ Be open, transparent and inclusive of all



LEVY RULES

The BID process is governed by Government legislation and regulations. As such, once a majority vote has been achieved, the BID levy becomes mandatory on all defined ratepayers irrespective of whether or how a business has voted in the formal BID ballot.

- The BID levy is fixed at 1% of the rateable value of all non-domestic ratepayers with a rateable value of £12,000 or above.
- The only exemptions are hospital, hospices and business groups that have no paid staff and rely on income from subscriptions (for example scouts and sea cadets).
- The levy will be capped at £12,000 for those businesses with a rateable value above £120,000. This cap also applies to those with multiple business premises within the defined BID area.
- The BID term will be for a period of five years from 1 September 2022 to 31 August 2027, directly following the term of the current BID.
- The levy will be charged annually in advance for each chargeable period to be September to August each year, starting in 2022. No refunds will be made.
- When a business vacates a business premise part-way through the billing year no refund will be given.
- Where a new assessment is brought into the rating list, for example, a newly erected property or a property resulting from a split or merger, the BID levy will apply from the effective date as shown in the rating list. The annual levy will be apportioned, on a daily basis, as applicable.
- Any changes in rateable value during the BID term will be reflected in the invoice for the BID levy the following year.
- There will be no VAT charged on the BID levy.
- The BID levy will be payable in a single installment, 28 days after the issue of the demand notice.
- In accordance with The Business Improvement Districts (England) Regulations 2004, the Bassetlaw District Council Revenues Section will be responsible for the imposition administration, collection, recovery and application of the BID levy.
- Non-payment of the BID levy will be pursued via all available enforcement options as determined in the current non-domestic rating legislation. Please contact Bassetlaw District Council Business Rates Team if you are having difficulties.
- The BID levy is payable on the whole rating assessment, irrespective if part or all of it is empty. In the case of empty properties, the BID levy will be collected at 100% from either the owner or leaseholder (if an occupational lease exists) except in cases where insolvency proceedings have commenced.
- If you would like to find out the rateable value of your business, please refer to your rates bill or check it at: www.voa.gov.uk

For a full list of FAQs, please visit our website at northnottsbid.co.uk/category/ballot-faqs/

Alternatively you can contact the BID team at 01777 861 601 or email info@northnottsbid.co.uk

HOW WILL THE VOTE BE DECIDED?

Our ballot runs from 2nd June 2022 to the 30th June 2022 and results will be announced on 1st July 2022

All eligible businesses within the North Notts BID area will be asked to vote on whether they want us to continue working on their behalf for the next five years.

North Notts BID requires a majority 'YES' vote from the ballot voting members - by number and total rateable value of those businesses that cast their vote.

To ensure neutrality, the ballot is being undertaken and managed by an independent organisation, Civica Election Services, on behalf of Bassetlaw District Council.

The ballot is a confidential postal ballot.

A voting paper will be sent to business owners for each business unit owned or occupied that has a rateable value of £12,000 or more.

Where a business has more than one business unit with a rateable value of £12,000 or more, it will receive a ballot paper for each individual unit.

Each ballot paper counts as one vote. It is therefore important that every voting paper is completed and returned.

Remember...

This is your business and your future:

**Please vote 'YES'
for the North Notts
journey to continue**



The Harley Gallery, courtesy Alex Wilkinson Media

WHAT HAPPENS NEXT?



Vote YES to keep the LIVE showcase events in our towns

Thank you for supporting us during our first successful five year term. Please vote YES at the ballot to support the second phase of trailblazing work that will keep North Notts well and truly on the map.



To Recap...

**The BID ballot takes place from:
2nd June - 30th June 2022**

**To secure a second term please vote:
'YES'**

**If successful, our second term will run:
1st Sept 2022 - 31st Aug 2027**

Vote *Yes*
2nd - 30th June 2022

**NORTH
NOTTS** **BID**

BUILDING A BETTER FUTURE

call: 01777 861 601 | email: info@northnottsbid.co.uk | visit: www.northnottsbid.co.uk