



PRESS RELEASE

Monday, April 29, 2019
For immediate use

It's Party Time this Summer in North Notts!

Bank Holiday Sunday 25th August will be party time in North Notts when Retford plays host to 'Party in the Square' in Retford's historic market place.

Organised by North Nottinghamshire BID to link into its theme of 'experience', this brand new free-to-attend event aims to attract local people from across the area into town to enjoy a fantastic afternoon of music from leading tribute bands, local artistes and headline act, former X Factor contestant and I'm a Celebrity runner up, Jake Quikenden.

Hosted by the BID's very own BID Ambassador, Joe Sentence and Chair, Steve Bennett alongside presenters from Trax FM, the afternoon kicks off from 2pm on the specially commissioned 60sqm stage, with Ginny Brown and the Collective getting everyone in the mood with a selection of soul, funk and disco classics.

Little Mix tribute band, Little Fix, will then take to the stage followed by local family group, The Bowkers who will treat the audience to some vocal harmony swing-style classics.

Ramping up the energy, Mercury, one of the UK's leading 'Queen' tribute acts will rock the audience with renditions from Queen's brilliant back catalogue of hits. If that wasn't enough for a fantastic afternoon of music, the event is rounded off by Jake Quikenden, who will sing a selection of popular tunes.

Scunthorpe born Jake's singing career has been intermingled with other television work. Last year he won TV's 'Dancing on Ice' and was runner up to Carl Fogarty in the 2014 ITV series of 'I'm a celebrity Get me Out of Here'.

Sally Gillborn, North Notts BID Chief Executive said 'The BID is delighted to deliver this fabulous music event to Retford Town centre. As well as bringing footfall into the town centre, it will also enable us to showcase our area to visitors so that they can see what we are all about.' She added "Party in the Square will be a really fun-filled family event so is definitely one not to be missed."

With the wide range of musical entertainment on offer, the afternoon will appeal to all age groups. Food and drink will be available from both local cafes and hostelryes as well as an open-air event bar and catering stalls surrounding the square, so simply bring a chair, your family and sit back, relax and enjoy a brilliant free afternoon of entertainment!

ENDS

NOTES TO EDITORS:

Running order is as follows:

2.00pm - Event opens (hosted by Joe Sentance, supported by Steve Bennett, BID chair, working with Trax FM)

2.05pm – Ginny Brown and the Collective (soul funk band)

2.50pm – Joe/Steve/Trax FM

3.10pm – Little Fix – Little Mix Tribute band

3.55pm – Joe/Steve/Trax FM

4.15pm – The Bowkers (Vocal harmony swing-style group)

5.00pm – Joe/Steve/Trax FM

5.20pm – Mercury - Queen Tribute band

6.05pm – Joe/Steve/Trax FM

6.25pm – Headline act - Jake Quickenden (X Factor, I'm a Celebrity and Dancing on Ice)

7.25pm – Closing comments before the event closes.

(Promo pictures of all acts included in email)

North Notts BID:

There are currently around 310 Business Improvement Districts (BIDs) in the UK and these are generally towns, cities or industrial areas. North Notts BID is the UK's first ever district-wide, place-shaping BID.

The BID will receive £3.2m in funding over a five-year period, which is being introduced through a capped levy on businesses in the area.

Visit www.northnottsbid.co.uk for more details.

For more information contact North Notts BID Chief Executive Sally Gillborn
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