



Bassetlaw
DISTRICT COUNCIL
North Nottinghamshire

PRESS RELEASE

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Step into the Dragons' Den

Businesses and entrepreneurs based in Bassetlaw will have the chance to pitch for a £5,000 prize as part of a Dragons' Den style event hosted by Bassetlaw District Council.

The Bassetlaw Dragons' Den is back to give one outstanding business or individual a cash boost following the inaugural event in 2017 when Costume Designer, Dan Baker of DannyB Designs walked away with an investment that helped his business go from strength to strength.

The Council is now inviting applications from all types of businesses so that it can help a home-grown company to reach its potential.

Cllr Jo White, Cabinet Member for Regeneration, said: "This is a fantastic opportunity for someone who is just starting out in the world of business or for a company that has hit on the next big idea and needs a cash boost.

"We'd like to see applications from all sectors and after helping our first winner two years ago, I'm looking forward to seeing what innovative ideas our local businesses will be pitching to our panel of Dragons."

If your business is based in Bassetlaw, has less than 50 employees and if you have an innovative idea or product that you need help to launch, we want to hear from you.

The applicants will be shortlisted to three companies who will be selected to go in front of our panel of Dragons and a live audience on 6th March 2019.

The successful companies who make it through to the final stage will be required to pitch their idea, make a creative presentation and field questions from the Dragons, who are successful business leaders from across Bassetlaw.

They are:

Susan Hale – Local entrepreneur and founder of the award-winning Grafton Brewing Company, La Roca Coffee and Tapas Bars, as well as being a national Real Ale judge.

Amanda Legate – Managing Partner of accountancy practitioners RAL Associates, who specialise in working with and providing advice to SME businesses.

Steve Bennett – Founder and Director of traffic management, labour and equipment supplier, Traffic Labour Supplies Ltd. Chair of North Notts BID.

Jo White – Deputy Leader and Cabinet Member for Economic Development at Bassetlaw District Council.

Applications should be submitted by 5pm on Friday 15th February 2019, with the event due to take place on Wednesday 6th March at Worksop Town Hall.

For further information and application form and criteria please contact the Council's Economic Development team on 01909 533533 or email:
fiona.humpage@bassetlaw.gov.uk