



PRESS RELEASE

Wednesday, September 5, 2018
For immediate use

FREE WI-FI GOES LIVE IN RETFORD

Free Wi-Fi is now up and running in Retford town centre thanks to a key project delivered by North Notts Business Improvement District (BID).

The Wi-Fi will give visitors the chance to access a range of online services, keep up-to-date on special offers and promotions, as well as check on local events and other relevant information to help further enhance their visit.

With Retford Heritage Day taking place this Saturday (September 8) and the town seeing riders on the Tour of Britain pass through on the same day, the new Wi-Fi will be available for visitors to check for updates and information on these two great events.

Following a feasibility study and consultation undertaken during 2016/17, free Wi-Fi across the town centres was identified as a high priority for visitors, businesses and the local community. North Notts BID is working with specialist provider, Elephant Wi-Fi, the company that also installed Worksop's Wi-Fi and has delivered many other similar projects in towns and cities across the country.

North Notts BID Chief Executive Sally Gillborn said: "Retford is the latest town we have introduced free Wi-Fi to and we're sure it will be a real benefit to visitors.

"This project is one of a number we are working on, alongside local businesses, to help further enhance the area for visitors and for people working here."

Visitors to Worksop are already enjoying the Wi-Fi and after Retford, Harworth town centre will follow shortly.

The next major project planned by the BID is the installation of CCTV and automatic number plate recognition (ANPR) to selected industrial areas in North Notts. This will help protect businesses and help reduce crime.

The procurement process is currently underway along with relevant site surveys.

To keep up to date on BID projects please visit: www.northnottsbid.co.uk. BID members can register to access a private members area to view exclusive BID member deals.

ENDS

Notes to Editors:

There are currently over 300 Business Improvement Districts (BIDs) in the UK and these are generally towns, cities or industrial areas. North Notts BID is the UK's first ever district-wide, place-shaping BID.

The BID will receive £3.2m in funding over a five-year period, which is being introduced through a capped levy on businesses in the area.

Visit www.northnottsbid.co.uk for more details. Follow North Notts BID on Twitter @NorthNottsBID

For further information contact North Notts BID Chief Executive Sally Gillborn sally.gillborn@northnottsbid.co.uk