

BID NEWS

THE OFFICIAL NORTH NOTTS BID NEWSLETTER

Spring 2018

BID PROJECT HELPS CUT COSTS

North Notts **BID** Savings Service - YOUR GUIDE TO REDUCING BUSINESS COSTS

We are delighted to announce the launch of our new North Notts BID Savings Service. In partnership with cost-savings experts Meercat Associates, we will help make smart savings on BID members' business costs.

With around 1,000 BID members, we are the UK's first ever area-wide, place-shaping Business Improvement District (BID) and also one of the largest. By using our collective strength, we will ensure that BID members will receive the very best deals available on energy, telecoms, testing and much more.

The team at Meercat is ready and waiting to work with you or your in-house procurement team to manage the process of securing you exclusive rates and deals from start to finish, at absolutely no cost to you - no hidden commissions - just the opportunity to save money.

For further information and to view the "Your Guide To Reducing Business Costs" savings service brochure, visit www.northnottsbid.co.uk

By registering as a BID Member you will gain access to our exclusive deals and information in the BID Members' area.





OUR NEWEST **BID** TEAM MEMBER

Sarah Hennessy has joined the North Notts BID team as our very first North Notts BID Ambassador. Sarah will be the feet on the ground and eyes and ears of the BID. She will be the main point of contact with our BID members’.

BID Ambassadors will keep you up to-date on BID initiatives, projects and events. They will monitor the environment in the town centres and industrial areas, listen to your concerns and feed back to the BID and other relevant authorities.

“Being born and raised within the area, and having spent the last 5 years involved within the local business community, I am passionate about the improvement of the area we live and work in.

“I feel both honoured and excited to be joining the BID team, and contributing to something that I believe is truly special for our area.”

Sarah Hennessy

TOWN CENTRE Wi-Fi FOR NORTH NOTTS!

We live in a world where information is key and it’s becoming increasingly important to be able to access information wherever you may be. During the BID consultation period, free Wi-Fi came out as a priority, and studies also show consumers expect free Wi-Fi to be available to them, especially in a retail or leisure environment.

North Notts BID is now in the final stages of appointing a supplier to install secure and interactive free Wi-Fi in Worksop, Retford, Harworth and Tuxford. This will enable us to communicate with visitors about the things that really matter to them such as information on what’s happening in the town and details of special offers. It will provide information that’s relevant, up to date and visitor enhancing to encourage repeat visits to our area.

We will also be introducing mobile data tracking technology to provide an in-depth view into the demographics of visitors, providing valuable insights into how often people visit, how long they stay and how they move around the town, allowing for activities and promotions to be targeted accordingly.



THE GREAT BRITISH SPRING CLEAN

North Notts BID is encouraging businesses to take part in the Great British Spring Clean - a campaign by Keep Britain Tidy. The scheme’s simple aim is to bring people across the country together to clear up the litter that blights our towns, villages, countryside and beaches.

To get involved in the campaign to keep North Notts tidy please contact the BID team with any ideas or to give suggestions as to which areas you feel may need a little attention.



ACCESS OUR EXCLUSIVE **BID** MEMBERS AREA

Stay up to date on North Notts BID’s latest member deals, projects and the BID Strategic Board meeting notes by accessing the private BID Members area on our website.

To register visit www.northnottsbid.co.uk and click on “BID Members click to register for exclusive deals and information” found at the bottom of the homepage.



For further information on the North Notts BID, please call 01777 861601 or email info@northnottsbid.co.uk

